

ANAÏS BLOCH

E5 8NR, London
+4475 772 084 98
hello@anaïsbloch.ch
born: 14.04.1986



EDUCATION

- 2013-2014 **Master in Anthropology, Culture Material and Design**, University College London
Followed classes: Ethnography and Research methodologies/ Digital Technology, Transforming and Creating the World/ Construction of Social Landscapes/ Sustainable Urban Design
- 2007-2011 **Bachelor in Industrial Design**, ECAL University of Art and Design, Lausanne, Switzerland
Followed classes: Industrial and Product Design, Visual Communication/ Design and Art History
- 2009-2010 **Erasmus, Product Design**, California College of the Arts, San Francisco

PROFESSIONAL EXPERIENCE

- 2014 **Design Researcher**
EXPERIENCE INSIGHT, London. <http://www.experienceinsight.co.uk/>
- 2014 **Design Researcher, Product Designer**
IDEO, collaboration for a short term project, London.
- 2012-2014 **Product Designer**
STUDIOILSE, London. <http://www.studioilse.com/>
- 2012 **Freelance Product Designer**
ABSOLUT VODKA, London. <http://www.absolut.com/>

WORKSHOPS AND RESEARCH PROJECT

- 2014 **Workshop: Anthropology and Architecture**
BAUHAUS FOUNDATION, Dessau.
- 2009 **Workshop with Konstantin Grcic**
SERPENTINE GALLERY, London. <http://design-real.com/>

SKILLS

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|---------------------------------------|---|
| Research Methods | Anthropology, Ethnography, Data Analysis, Technology, Social and Cultural Research methods |
| Design & Material Research | Design thinking, Market Research, Creative Direction, Innovation and Strategic Development
Trend Forecasting and Researching, Material Selection and Data Analysis |
| Design | Product Design, Industrial & Interior Design, Visual Communication, Model Making |
| Computer Skills | (3d) Rhino, ProEngineer, Vectorworks, Maxwell, Keyshot,
(2d) Adobe Illustrator, Photoshop, Indesign, Microsoft Word, Excel, PowerPoint |

LANGUAGE

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|---------|-------------------------------|
| French | Mother tongue |
| English | Fluent oral/written/read (C2) |
| Italian | Basic oral/written/read (A1) |